

PRESS RELEASE

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WORLD FIRST FROM WITTER

Witter Towbars, the UK's largest manufacturer of towbar systems, have announced the launch of what is believed to be the world's first automatic flange detachable towball system.

Witter had identified the market requirement for an automatic flange faced detachable towbar system and following a highly successful period of development, are launching this innovative new towing solution at the National Boat, Caravan and Outdoor Show at the NEC, Birmingham.

The new automatic flange detachable system encompasses all the benefits of a detachable system such as preserving the clean lines of the car whilst not towing and being quick and easy to fit and remove, with the full benefits of a flange towball.

The new detachable system resolves the frequently asked question of 'how do I connect my caravan to my car without potentially damaging the bumper?' The new detachable system is suitable for use with the Witter range of bumper shields, cycle carriers and can also be used with blade stabilisers.

Jim Bedford, Sales and Marketing Manager, stated "Witter are delighted to announce the launch of this exciting new product that has been specifically developed to meet UK market demand".

The new system has been designed to be compatible with many of Witter's extensive range of towbars allowing existing customers to upgrade their fixed towbars to the flange detachable system. An application guide will be available from the Witter website in the near future.

A video of the new system will shortly be available on Witter Towbars' website **www.witter-towbars.co.uk**. The new flange detachable system will be available from the Witter network of towbar fitting specialists from April 2008.

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